

How to Set Up a KDP Select Free Promotion

Step 1: The Publication Process

When you are publishing your book make sure to put a check in the box labelled Enroll this book in KDP Select. Then go through your publication process to finishing publishing your book on Amazon.

1. Your book
Not Started...

2. Right
Not St

Introducing KDP Select

Introducing KDP Select – a new option to make money and promote your book. When you make your book exclusive to Kindle for at least 90 days, it will be part of the Kindle Owner’s Lending Library for the same period and you will earn your share of a monthly fund when readers borrow your books from the library. You can also promote your book as free for up to 5 days during these 90 days. While in KDP Select you will also be eligible to earn 70% royalty for sales to customers in India. [Learn more](#)

Enroll this book in KDP Select

By checking the box, you are enrolling in KDP Select. Books enrolled in KDP Select must not be available in digital format on any other platform during their enrollment. If your book is found to be available elsewhere in digital format, it may not be eligible to remain in the program. See the [KDP Select Terms and Conditions](#)

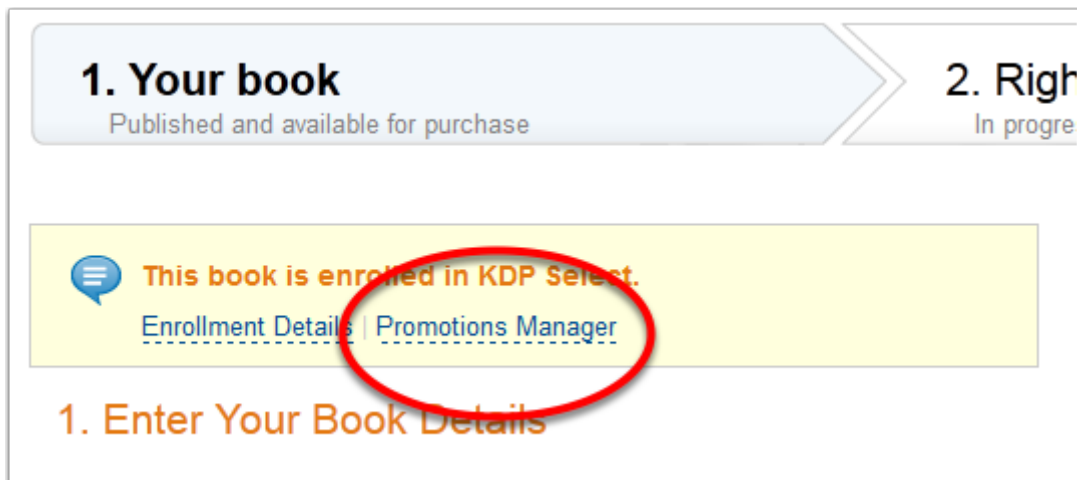
Step 2. Once Your Book is Published...

[Return to the KDP Dashboard.](#)

Go to your Bookshelf and click your book title.

It will take you to your publication details.

In the yellow box, click **Promotions Manager**.

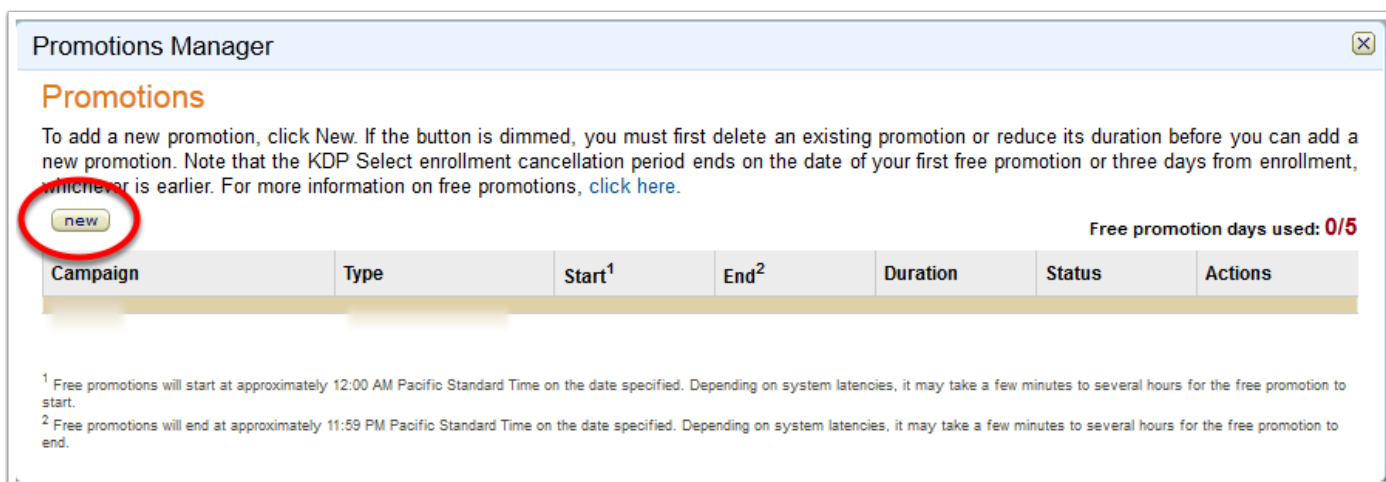


The screenshot shows a progress bar with two steps: '1. Your book' (Published and available for purchase) and '2. Right' (In progre). Below the progress bar is a yellow box containing a message: 'This book is enrolled in KDP Select.' with links for 'Enrollment Details' and 'Promotions Manager'. The 'Promotions Manager' link is circled in red. Below the yellow box is the text '1. Enter Your Book Details'.

Step 3. The Promotions Manager

The Promotions Manager will open.

Click the **new** button.



The screenshot shows the 'Promotions Manager' window. It has a title bar 'Promotions Manager' with a close button. Below the title bar is the heading 'Promotions' and a paragraph of text: 'To add a new promotion, click New. If the button is dimmed, you must first delete an existing promotion or reduce its duration before you can add a new promotion. Note that the KDP Select enrollment cancellation period ends on the date of your first free promotion or three days from enrollment, whichever is earlier. For more information on free promotions, [click here](#).' The 'new' button is circled in red. To the right of the text is 'Free promotion days used: 0/5'. Below the text is a table with columns: Campaign, Type, Start¹, End², Duration, Status, and Actions. At the bottom, there are two footnotes: ¹ Free promotions will start at approximately 12:00 AM Pacific Standard Time on the date specified. Depending on system latencies, it may take a few minutes to several hours for the free promotion to start. ² Free promotions will end at approximately 11:59 PM Pacific Standard Time on the date specified. Depending on system latencies, it may take a few minutes to several hours for the free promotion to end.

Step 4. Enter Your Details

Now all you need to do is enter in your promo details--give your promo a name and then choose your dates.

Click **Save**.

You can come here to stop or edit your promotion at anytime, even while it is running.

Promotions Manager ✕

Promotions

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Free promotion days used: **0/5**

New Promotion

All fields are required.

Name: Start Date¹: End Date²:

Duration: 0 day(s) Promotion Type: Free Promotion

Campaign	Type	Start ¹	End ²	Duration	Status	Actions
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² Free promotions will end at approximately 11:59 PM Pacific Standard Time on the date specified. Depending on system latencies, it may take a few minutes to several hours for the free promotion to end.

Tutorial Courtesy of The Self Publishing Toolkit.

[Buy the Book on Amazon](#)



Click to **LOOK INSIDE!**

The Self Publishing Toolkit: Your All-in-One Guide to Publishing and Promoting an eBook on Amazon (Includes Free Resource Guide) [Kindle Edition]

Daphne Dangerlove (Author)

★★★★★ (6 customer reviews) | (6)

Digital List Price: \$3.99

Kindle Purchase Price: **\$3.99**

Prime Members: **\$0.00** (borrow for free from your Kindle)

- Includes free wireless delivery via **Amazon Whispernet**
- Length: 197 pages (estimated)

Visit the Website

[The Self Publishing Toolkit Online](#)



The screenshot shows the top navigation bar of the website. It includes a menu with the following items: HOME, THE BOOK, ABOUT, CONTACT, GET THE GUIDE, SUBMIT A RESOURCE, and DOWNLOADS. Below the menu is a large banner area. On the left is a book cover for 'The Self-Publishing Toolkit' by Daphne Dungeon. In the center, the title 'THE SELF-PUBLISHING TOOLKIT' is displayed in large, bold, black letters. On the right is a yellow sticky note with the text 'Publish-Promote-Profit!'. Below the banner is a horizontal list of resource categories: KDP SELECT FREE PROMO RESOURCES, ROYALTY FREE IMAGES, NOVEL WRITING SOFTWARE, WRITING BOOKS, WORDPRESS THEMES, WEB HOSTS, and FONT WEBSITES.

HOME THE BOOK ABOUT CONTACT GET THE GUIDE SUBMIT A RESOURCE DOWNLOADS

THE SELF-PUBLISHING TOOLKIT

Publish-Promote-Profit!

KDP SELECT FREE PROMO RESOURCES ROYALTY FREE IMAGES NOVEL WRITING SOFTWARE WRITING BOOKS
WORDPRESS THEMES WEB HOSTS FONT WEBSITES